FORGOTTEN GREENS

Card game & Toolkit

Co-designed by
Forgotten Greens & Swacardz

FORGOTTEN GREENS

SWACARDZ

Forage. Reconnect. Rewild

Forgotten Greens

A treasure hunt card game + toolkit to learn
about local wild edible greens of mainland
India

THE OPPORTUNITY

What's on our plate & what's not is a political choice

FOOD SOVEREIGNTY

HOMOGENIZED KNOWLEDGE

AWARENESS WITH FUN

CARD/BOARD GAME

Step 1

TOOLKIT
(HOW TO FORGAGE & RECIEPE-BOOK)

Step 2

WHOM DO WE INTEND TO SERVE

Schools

Permaculture Farms

FG online & workshop community

You suggest?

TIMELINE

RESEARCH, COLLATE DATA, GAME FRAMEWORK & MECHANICS

Phase 1
2.5 months

PROTOTYPE, PLAYTEST AND ITERATE

Phase 2
1.5 months

FINAL PRODUCT, PRINT, CROWDFUND, DISTRIBUTE

Phase 3
4 months

FINANCIAL SUPPORT

Funds to get us started on:

Research costs (including):	₹ 20000
Travel & Conveyance	
Intern stipend cost	
Books & Resources	
Prototypes printing costs	₹ 7500
Illustrations & Graphic designing	₹ 15000

NON-FINANCIAL SUPPORT

Assistance in research

Graphic designing

Illustrations

Crowdfunding

Marketing

Other funding and grant opportunities

THANK YOU!